

February 1, 2012

Northwest Charolais Association

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Dear Charolais Enthusiasts,

Once again it is time to renew your membership with the Northwest Charolais Association.

If you are a past member, **WELCOME BACK!** If you've never been a member before we'd love to have you join the most progressive Charolais affiliate in the western United States and support the great Charolais breed.

Our group is very active, hosting numerous events each year including field days, cattle sales, open Charolais shows, etc. We also have a very active Junior association for those under 21 years of age.

What does your \$30.00 membership fee do for you?

- ✓ **Your name and ranch is listed on the NWCA website- www.northwestcharolais.com.**
This exposure will increase your visibility and increase your customer pool.
- ✓ **Your upcoming events will be listed on the "Calendar" page on the site,** including your bull sales, female sales, local Charolais events, cattle shows, etc.
- ✓ **Your private treaty sales will be listed on the "Sale Barn" page on the site.** Many customers have found this site extremely helpful when attempting to locate Charolais cattle.
- ✓ **Participation in the Jackpot Heifer Sale and Show.**
- ✓ **Educational opportunities.** During the field day you'll learn about ultrasound, clipping, fitting, showing, judging, heifer evaluation, etc.
- ✓ **Make new friends as you interact with other breeders.** Membership meetings are a great place to meet people with the same interests and share information.

Note: 2011 memberships that have not been renewed by March 1st, 2012 will be removed from the website listing.